GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

APSFTVTDC Limited – Guidelines for empanelment of producers for production of documentaries, short films, video films etc., - Orders – Issued.
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	for for release in cinema theatres		and Rs.5,00,000	
7	Preparation of audio songs	Up to 3 minutes	Between Rs.65,000 to Rs.1,50,000 per song (incl. all expenses)	Maximum Rs. 1,00,000/- per song (incl. of all expenses)
8	Audio spots/ jingles	Up to 30 seconds	Rs. 10,000/- each	Rs. 10,000 each
9	Audio spots/jingles	Between 31 to 60 seconds	Rs.15,000/- each	Rs. 15,000/- each

iii) the above rates will be applicable for production of documentaries, short films etc., for the departments of State Government on the developmental activities of the Government of Andhra Pradesh"

iv) to allot production of documentaries to the empanelled producers on a rotation basis giving a fair opportunity to all the producers."

v) to call for applications from the producers through press release in newspapers etc. along with their experience, available equipment, details of technicians in the production team and other manpower etc. The producers shall apply online through website of the Corporation."

vi) to constitute a committee consisting of the following members for scrutiny of the empanelment applications and for allotment of production work from time to time.

For NATIONAL PANEL SELECTION (for production of documentaries for national /international level events to promote AP).

1. Managing Director of the Corporation, Chairman
2. Technical person from Film Industry for scrutiny of scripts.
3. Manager of the Corporation who is looking after the subject.
4. Deputy Secretary, Finance Department, Govt. of A.P. who is the Director of the Corporation.

The committee will fix up the cost of productions, approval of script etc.

For LOCAL PANEL SELECTION (to look after the production of documentaries, short films etc., on developmental activities of the State of A.P. with in A.P.)

1. Managing Director of the Corporation, Chairman
2. One member from Script writer wing from Telugu Film Industry
3. One member from Direction wing from Telugu Film Industry
4. Manager of the Corporation who is looking after the subject.

vii) to authorize the Managing Director to take appropriate action for calling of applications for empanelment and fix up the terms and conditions and constitution of committees.

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The Managing Director, APSFTVTDC Limited, Hyderabad is requested to take necessary action accordingly.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

P.KRISHNA MOHAN
Ex-OFFICIO SECRETARY TO GOVT. (I&PR) (FAC)

To
The Managing Director, APSFTVTDC Limited, Hyderabad
The Commissioner, I&PR, Hyderabad
The PAO, Hyderabad
The DTA,AP, Hyderabad
The AG, AP, Hyderabad
Copy to
The PS to Principal Secretary to CM
The PS to Chief Secretary
The PS to M (I&PR)
The YAT&C Department
The PS to E.O. Secretary (I&PR) (FAC)
Sf/Sc.

//FORWARDED::BY ORDER//

SECTION OFFICER